



Success Story

IT Services, Accounting Software and
CRM systems
Remote Support and demonstrations

C2 Networks and NTR UK work hand in hand to
increase speed of response to new and existing
clients using NTRsupport



C2 Networks search to find one access tool to support clients remotely and
demonstrate software applications to potential clients is now resolved.

“Potential customers are
impressed that we can do a
live demonstration in front of
them whilst talking on the
telephone. We are impressed
that we haven’t had to spend
hours on trains, planes and
cars getting to their offices”.

Martin Smith
Managing Director
C2 Networks Ltd

About C2 Networks

C2 Networks specialises in providing a
variety of IT services including software
based business solutions, network
installations, training, maintenance and
support.

Recognising the amount of competition
they are facing, C2 Networks saw the need
for a differentiating service. This was
achieved by their successful and proven
implementation methodology – listen to
the customer requirements, implement the
best solution based on their business
needs, train them on how best to use the
solution and finally support them through
the application lifespan.

The Challenge

As their business grew and the number of
customers to reach and support became
larger, time – particularly traveling time –
became a problem.

C2 Networks has a worldwide customer
base spreading from the USA and Canada
to the UK, Europe and Africa.

They needed to increase efficiency
supporting existing customers and a tool
to give product demonstrations to
prospects. All this avoiding high travel
costs, which overall would have an impact
on the profitability of any contract.

“The installation of NTRsupport has enabled us to keep existing customers happy. We can give live solutions to support queries by actually showing the customers what we mean, without going to their premises.”

Martin Smith
Managing Director
C2 Networks Ltd

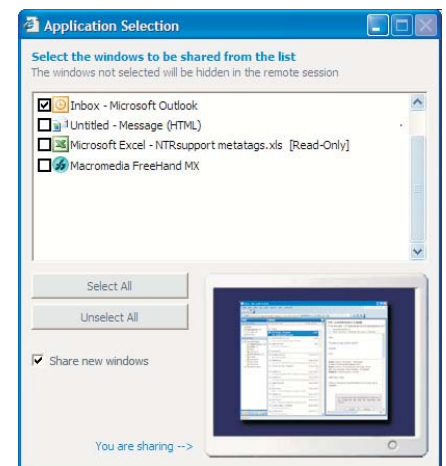
The Result

Having looked at, and used everything from remote desktop sessions to full Citrix server sessions, C2 identified that they needed one solution that would allow them and their clients to control remote sessions securely.

The information C2 accesses is business critical and highly sensitive, therefore they needed a secure access application that the client could control.

Using Application Selection in NTRsupport the customer can decide which programs/windows the Operator can see and which not. Moreover, every remote control requires the approval of the customer, leaving him or her in control of the remote control session.

In order to guarantee a secure connection NTRsupport uses a 256-bit AES secure encryption.



Application Selection

Benefits

- Ease of use
- Stability and speed
- High level of security
- File transfer
- Dramatic reduction of travel costs
- Works from outside LAN too